



GSU 25



GALATASARAY UNIVERSITY FACULTY OF COMMUNICATION BOOKLET 2020 – 2021

INDEX

Dean's Presentation
Academic Program
Academic Staff
Heads of Department
Registration and Re-registration
Classrooms
Studios
Student Projects
Internship / Scholarships
Social Activities
Academic Activities
Graduation
The Centers Where our Faculty Members Contribute
Our Alumni

Hello!

Galatasaray University Faculty of Communication, one of the most respected communication faculties of our country, has been providing creative and entrepreneurial education since 1994. Its graduates are highly equipped in their field, qualified to respond to the rapid changes in society, fluent in at least two languages, open to international developments, and imbued with a sense of social and corporate responsibility. Our priorities are that, throughout their undergraduate studies, our students will learn to think analytically and critically, act responsibly with a sense of the common good, and internalize the ethical codes of their chosen profession.

The world of media and communication is rapidly transforming, and we prepare our students for this changing environment by providing them with a strong foundation in social sciences and the knowledge required in their elected professional field as well as teaching them the skills required to respond to new technologies. The languages of instruction of our undergraduate program are Turkish and French. English courses have been included in the program in recent years. Students who do not speak French must complete the one-year preparatory class before starting their undergraduate education. We offer the possibility of learning a third language for students who are at least as proficient in English as they are in French. Our program is for four years and focuses on communication and today's interactive media and communication technologies, but also covers various related social sciences. From the second year, our students gain the knowledge and skills related to the area of expertise (journalism and internet publishing / public relations and advertising / radio-television and cinema) that they choose. They may also follow a range of optional courses designed to provide an in-depth education and experience in their areas of specialization and interest.

It is now 26 years that GSU Faculty of Communication has been providing high quality education, with many of its courses the first in their field to be opened in Turkey. We give priority to bringing in experienced names from the private sector to work with our valuable academic staff. An Advisory Board has been established within the Faculty to ensure the effective execution of education, research-development and community service processes. The Advisory Board is composed of Prof. İnci Çınarlı, (Dean), Faculty professors Prof. Nilgün Tatal Cheviron and Prof. Kerem Rızvanoğlu as well as Gonca Karakaş (Chairman of Public Relations Association of Turkey-TÜHİD and CEO of Effect PR), Nil Bağcıoğlu (Chief Executive of Rafineri Advertising Agency), Jak Şalom (Director of Kadıköy Cinematheque), Özalp Birol (General Manager of Suna and İnan Kırarç Foundation, Culture and Art Enterprises), Mehmet Ayfer Kancı (TRT News Web Content Editor and one of our alumni) and Fırat İşbecer (Founding Partner and CEO of Commencis, also one of our alumni).

The undergraduate program of our faculty has undergone last year the accreditation process of İLEDK and has been awarded two years of accreditation as a result of the evaluation.

Our Practice Units, renewed and expanded in the 2019-2020 academic year, enable our students to participate in applied courses and to conduct extracurricular ateliers with up-to-date technological equipment. As can be seen in more detail in the following pages of this booklet, our practice units (TV Studio, Editing Room, Radio Studio, Communication Agency, Tasarımhane and Newsroom) are designed in a very large space for the use of a small number of students.

Our students have a compulsory internship as a part of the Internship Course they should take in

the fourth semester. We also offer the possibility of studying at the University of Bordeaux Montaigne in France. Since 2012, we have an educational cooperation agreement (licence délocalisée) with this leading French university under which our students can achieve an equivalent diploma if they successfully pass the courses within the scope of this program. Since the 2011-2012 academic year, our students can register for a Double Major (ÇAP) and a Minor (YAP) program with the Departments of International Relations, Political Sciences, Business Administration of the Faculty of Economic and Administrative Sciences as well as the Department of Sociology of the Faculty of Arts and Sciences. A minor program is scheduled with the Department of Comparative Linguistics and Applied Languages for the academic year 2020-2021. Thus, students who meet the application criteria have the chance to develop expertise in other social sciences as well as in the field of communication.

On the other hand, ERASMUS+, academic staff and student exchange program, is actively implemented with a total of 38 European universities, 26 of which are in France.

As part of our commitment to achieve the best together, the members of the Faculty of Communication pay great attention to listen to both current and potential students, to alumni and to other internal and external stakeholders and to assess their opinions. The Faculty of Communication which attaches great importance to academic activities and production as well as to the training of qualified students, publishes twice a year the refereed academic journal "İleti-ş-im" since 2004.

The high qualified academic staff of our Faculty contributes to the Centre for Research and Applications on Media Studies (MEDIAR), Cultural Documentation Centre (DOCUMENTUM) and the Entrepreneurship and Innovation Centre (GSU INNOVE) established within our university. Within the academic framework of our Faculty, under the University's Institute of Social Sciences, there are two master programs with thesis ("Strategic Communications Management", "Media and Communication Studies"), three non-thesis master programs ("Marketing Communication Mana-



gement", "Communication Strategies and Public Relations", "Digital Media and Audio-Visual Design") and a Ph.D. program entitled "Media and Communication Studies".

Our graduates work in public relations / corporate communication departments of private companies and public institutions, public relations and advertising agencies, various media organizations, non-governmental organizations, different fields of the film industry, and also continue their education abroad with scholarships provided primarily by the Turkish and French governments. We are also proud today to see our graduates among the academic staff of our Faculty...

Our Faculty, which adapted quickly to distance education during the pandemic, has always adopted the principle of being in constant communication with its students and being open to development and to listening.

I wish you all the best for the 2020-2021 academic year. Dear students who are considering joining us, you are already welcome!

Prof. İnci ÇINARLI
Dean

ACADEMIC PROGRAM

1 st Semester	ECTS
XXX101 Atatürk's Principles and History of the Turkish Revolution I	2
XXX103 Turkish Language I	2
COM121 Sociology - Fr	4
COM133 Political Science - Fr	4
COM171 Macroeconomics - Fr	4
COM107 Methodology I - Fr	5
COM135 Basic Design	5
Foreign Language	2

Optional courses	ECTS
COM137 Basic Programming I	3
COM 125 History of Science and Technology - Fr	3
COM123 History of Music - En	3

2 nd Semester	ECTS
XXX102 Atatürk's Principles and History of the Turkish Revolution II	2
XXX104 Turkish Language II	2
COM110 Basic Concepts of Law	4
COM132 Cultural History - Fr	5
COM138 History of Social Sciences - Fr	5
COM108 Methodology II - Fr	5
COM134 Introduction to Communication Professions	3
Foreign Language	2

Optional courses	ECTS
COM102 Basic Programming II	3
COM116 Mythology	3
COM118 Microeconomics - Fr	4
COM144 Social History of Printing Techniques	3

3rd Semester ECTS

COM205 Theories of Communication - Fr	5
COM291 Social Psychology - Fr	5
COM209 Introduction to Computer Graphics - Ing	6
Foreign Language	2

Elective Courses ECTS

COM215 Web Programlama	3
COM221 Linguistics and Communication	3
COM259 Introduction to Editing	3
COM249 Corporate Social Responsibility and Volunteering Practices I	4
COM207 Photography	3
COM243 Gender, Communication and Media	3
COM255 Alternative Media and Human-Rights Journalism	3
COM257 Camera, Lighting and Audio I	3
COM219 Oral and Written Expression in French - Fr	3
COM217 Consumer Behaviour	3
COM227 Reportage	3

Obligatory specialization courses*

GROUP 1 ECTS

JOU201 News Gathering and Reporting Techniques	5
JOU203 Sociology of Journalism - Fr	4

GROUP 2 ECTS

RPP201 Theories and Models of Public Relations	3
RPP203 Basic Principles of Advertising I	3
RPP207 Interpersonal Communication - Fr	3

GROUP 3 ECTS

CTV201 History and Theories of Radio-Television	4
CTV205 History of Cinema - Fr	5

* Starting from the 3rd semester, students must choose at least one of these groups of specialization; they may also choose courses from other groups on an elective basis.

4 th Semester	ECTS
COM214 Theories of Information Society - Fr	4
COM212 Communication Law and Copyright Law	4
COM282 Communication Researches	4
COM228 Internship	4
Foreign Language	2

Elective Courses	ECTS
COM204 Mobile Programming	3
COM244 Sociological History of Cinema in Turkey - Fr	3
COM208 Photojournalism	3
COM248 Corporate Social Responsibility and Volunteering Practices II	4
COM250 Image and Sound Editing	3
COM254 Productions for Digital Radio	3
COM230 Camera, Lighting and Audio II	3
COM232 Marketing Public Relations	3
COM206 Techniques of Writing and Text Analysing	3
COM284 Current Ethical Issues in Media	3

Obligatory specialization courses*

GROUP 1	ECTS
JOU208 Interactive Media Journalism	5
JOU204 Theories of Interactive Media	4

GROUP 2	ECTS
RPP210 Media Relations	4
RPP203 Basic Principles of Advertising II	5

GROUP 3	ECTS
CTV210 Cinema and Narration	5
CTV208 History of Turkish Cinema	4

5 th Semester	ECTS
COM303 Interactive Media Design I	4
COM309 Research Methods in Social Sciences - Fr	5
COM353 History of Art * - Fr	4
Foreign Language	2

Elective Courses	ECTS
COM361 Visual Culture in Turkey - Fr/En	3
COM349 Semiotics and Communication - Fr	3
COM329 Research and Evaluation Methods in Public Relations	3
COM307 International Relations - Fr	3
COM345 Screenwriting	3
COM347 TV Production	3
COM313 Turkish Economy - Fr	3
COM355 Areas of Expertise in Journalism	3
COM335 Discourse Analysis - Fr	3
COM357 Television Studio Production	3
COM359 World Cinemas	3

* Students who have taken Art History course in the first semester must take an elective course of 4 ECTS in the fifth semester.

Obligatory specialization courses*

GROUP 1	ECTS
JOU371 Desktop Publishing - En	4
JOU301 History of the Press	4
JOU305 Media Economics	4

GROUP 2	ECTS
RPP305 Media Planning and Execution	4
RPP 309 Process of Persuasion - Fr	4
RPP 351 Analysis of Public Relations Campaigns	4

GROUP 3	ECTS
CTV331 Auteur Cinema in Turkey	6
CTV335 Visual Culture	6

6 th Semester	ECTS
COM306 Interactive Media Design II	4
COM336 Application of Statistics for the Social Sciences	3
COM308 International Communication	3
COM312 History of the Political Life in Turkey - Fr	3
Foreign Language	2

Elective Courses	ECTS
COM 316 Creativity in Advertising	3
COM 320 Documentary Arts - En	6
COM 318 Public Opinion Research	3
COM338 Applications in Marketing Communication	3
COM340 Broadcast Journalism - Fr	3
COM342 Screenwriting Workshop	3
COM344 Television Journalism and Practices	3
COM346 Film Editing Workshop	3
COM304 Labour Relations and Organization in Media Sector	3
COM354 Civil Society and Media	3
COM350 Conversation Analysis - Fr	3

Obligatory specialization courses*

GROUP 1	ECTS
JOU372 Periodical Design	5
JOU308 Data Journalism	4

GROUP 2	ECTS
RPP314 Principles of Marketing	3
RPP304 Crisis and Risk Communication Management - En	3
RPP312 Corporate Communication	3
RPP362 Analysis of Advertising Campaigns	3

GROUP 3	ECTS
CTV314 Film Theory and Criticism - Fr	6
CTV316 Popular Culture, Media and Literature	6

7 th Semester	ECTS
COM431 Communication Ethics - Fr	3
COM471 Professional English I	3
COM423 European Union and Media	3
COM405 Final Project I - Fr	4

Elective Courses	ECTS
COM409 Lobbying	3
COM437 Work Ethics	3
COM411 Video Ethnography - En	6
COM421 Internet and Mobile Marketing	3
COM429 Media Linguistics	3
COM407 Intercultural Communication - Fr	3
COM427 Film Production I	6
COM433 Film Project Development Workshop	3
COM435 Digital Game Design	3
COM439 Film Adaptations	3
COM445 Leaders in Turkish Political Life	3

Obligatory specialization courses*

GROUP 1	ECTS
JOU481 Periodical Publication I - Fr	6
JOU407 Digital Media and Society	5

GROUP 2	ECTS
RPP401 Public Relations Campaign Design	6
RPP417 Marketing Communications	4
RPP415 Public Relations and Interactive Media	4

GROUP 3	ECTS
CTV417 TV Series Industry in Turkey	5
CTV403 Film Analysis - Fr	6

8 th Semester	ECTS
COM416 Political Communication - Fr	5
COM472 Professional English II	3
COM406 Final Project II - Fr	5

Elective Courses	ECTS
COM418 Public Diplomacy	3
COM410 Script Writing for Advertising	3
COM422 History of Advertising	3
COM426 Health Communication	3
COM428 Film Production II	6
COM430 Digital Advertising Production	3
COM420 Digital Storytelling	3
COM434 Turkish Foreign Policy - Fr	3
COM438 International Journalism - Fr	3
COM442 Digital Broadcasting Platforms	3

Obligatory specialization courses*

GROUP 1	ECTS
JOU482 Periodical Publication II	6
JOU404 Content and Resource Management in Digital Media	5

GROUP 2	ECTS
RPP482 Advertising Campaign Design	6
RPP414 Brand Management	5

GROUP 3	ECTS
CTV408 Film, Culture, Identity	5
CTV404 Film Industries	6

ACADEMIC STAFF

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Prof. İnci Çınarlı
Prof. H. Serhat Güney
Prof. Banu Başkan Karsak
Prof. Kerem Rızvanoğlu
Prof. Nilgün Tatal Cheviron
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Asst. Prof. Gülsün Güvenli
Asst. Prof. Barış Kara
Asst. Prof. Ö. Murad Özdemir
Asst. Prof. Ece Vitrinel
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Research Ass. Onurcan Güden



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Assoc. Prof. Ceren Sözeri Özdal

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Department of Radio and Television

Prof. Nilgün Tural Cheviron

Department of Communication Sciences

Prof. H. Serhat Güney

Department of Cinema

Asst. Prof. Gülsenem Gün

REGISTRATION AND RE-REGISTRATION



Procedure for first registration

Students who are eligible to study at Galatasaray University according to the results of the YKS organized by ÖSYM (Assessment Selection and Placement Center), can register in person on the dates indicated at the following address:

Galatasaray University Campus
Çırağan Cad. No:36, Ortaköy/ISTANBUL

Required Documents

- Original copy of High school diploma or Baccalaureate (BA)
- YGS exam result
- LYS exam result
- GSÜÖSS exam result (for students who attended this exam)
- Original copy of ID (identity) card
- 2 passport photographs

Registration procedure for 1st grade students

To register for the first year's courses in the Faculty, students are obliged successfully to finish the French Preparatory Class or to be exempted from this requirement*. Students, after the 1st grade, can complete the registration with their academic advisors who will help them during their education.

* A diploma from a Francophone high school is necessary to be exempted from the preparatory class.

Registration procedure for the 2nd, 3rd and 4th grades

Students follow the same procedures for subsequent years under the guidance of their academic advisors.

French Preparatory Class

The language of instruction in the university is French. The preparatory class gives non-French speaking students (students who have not studied in French), intensive foreign language education for 24 hours a week, enabling them to learn French to the level required. They also learn professional terminology in "Introduction to Discipline" course, held 2 hours per week.





Educational Advisor System

For each student registered, an educational advisor is appointed by the faculty board.

Educational Advisors;

- Guide and inform students about course selection, re-registration procedures and graduation requirements.
- Complete the course registration at the beginning of each semester.
- Direct students in accordance with regulations relating to education & training.
- Inform and direct the student on the subjects such as university life and career, scholarship, internship, domestic or external education opportunities

Compulsory School Attendance

According to the Regulation on Education and Examination of the Faculty of Communication, course in order to be able to take the final exam, students enrolled in a course must attend at least 70% of the total hours of the. Those who do not follow this minimum are not allowed to participate in the exams. Attendance control is carried out by the teacher.

Foreign Language Opportunities



Foreign Language Opportunities

In addition to French, the students of Galatasaray University also have the opportunity to learn English, German and Spanish. Students who have completed their French studies will continue their English courses until they have reached the English proficiency level. Students who are successful in foreign language courses in French and English, or who are exempted from these languages, may complete a 12-credit foreign language requirement and continue to either Spanish or German without a credit.

The language and level at which students will study are determined by the Level Determination Exams which are held twice a year. If the students fail in foreign language courses, they have the opportunity to enter the Proficiency Exam which is held at the end of the academic year and to continue to the next level successfully. According to the Regulation on Foreign Languages, students are required to attend 80% of foreign-language courses. Students' mid-term grades and final exam grades should be above 50. The average passing grade is over 60.

International Education Cooperation



International Education Cooperation

According to the agreement signed between Galatasaray University and Université Bordeaux Montaigne in 2012; students of the GSU Faculty of Communication who have been successful in the exam held at the end of the first year, will be able to have a diploma in both universities by following the course program that is provided for mutual equivalence.

Students who successfully complete the program gain an advantage both in the graduate programs to be opened within Université Bordeaux-Montaigne and within other universities in different countries, as well as in international scholarship applications. A total of 113 students have participated in the “double degree program” which has given its first graduates in 2015, and so far, 53 students have graduated from the program.

Double Major and Minor Program



Double Major Program

Since the 2011-2012 academic year the Faculty has run double major programs with the Department of Sociology (Faculty of Arts and Sciences), the Department of International Relations, the Department of Political Sciences and the Department of Business Administration (Faculty of Economic and Administrative Sciences).

Students those who have successfully completed all the exams of the courses followed up to their candidacy, having obtained a GPA of at least 3.00 out of 4.00 and being among the most successful 20% of their class, may apply to enroll in the double major program.

Double major applications should be made at earliest at the beginning of the third semester and at the latest before the fifth semester of the main program. There is no financial charge for participating in the second major program.

Minor Program

The minor programs of the Faculty of Communication were updated in 2018. Since the 2018-2019 academic year, our students can register for a minor program with the Depart-

ment of Sociology (Faculty of Arts and Sciences), the Department of International Relations, the Department of Political Sciences and the Department of Business Administration (Faculty of Economic and Administrative Sciences) and since the 2019-2020 academic year, with the Department of Comparative Linguistics and Applied Languages (Faculty of Arts and Sciences). Applications for the minor program must be made at earliest at the beginning of the third or at latest by the beginning of the sixth semester. Students must have successfully completed all the courses in their undergraduate program up to the semester they apply and have obtained a minimum of 2.60 GPA.

Students who complete the minor program are entitled to a certificate of achievement (Minor Program Certificate) if only they obtain the right of graduation from their main program. These documents are not a substitute for a diploma. For more information please visit “Double Major and Minor Programs Guidelines”:

<http://www.gsu.edu.tr/tr/akademik/yonergeler>



CLASSROOMS



Our faculty has computer laboratories where applied courses are carried out as well as multimedia-equipped classrooms (smart board and projection) where theoretical courses are carried out.

Our multimedia classrooms are usually reserved for the faculty compulsory courses which are concentrated in the first two years of undergraduate education and for the theoretical lectures of the vocational courses of the upper classes.

Among these, there are “museum classrooms” with the names of our distinguished journalists Abdi İpekçi and Çetin Emeç, which were brought to our faculty with the contributions of the İpekçi and Emeç families and Hürriyet and Milliyet newspapers.

Classrooms with studio and laboratory equipment are used for the applied courses.

In these classrooms, student activities such as Detay, the news magazine and Tasarımhane, visual design work, are carried out.



PRACTICE UNITS

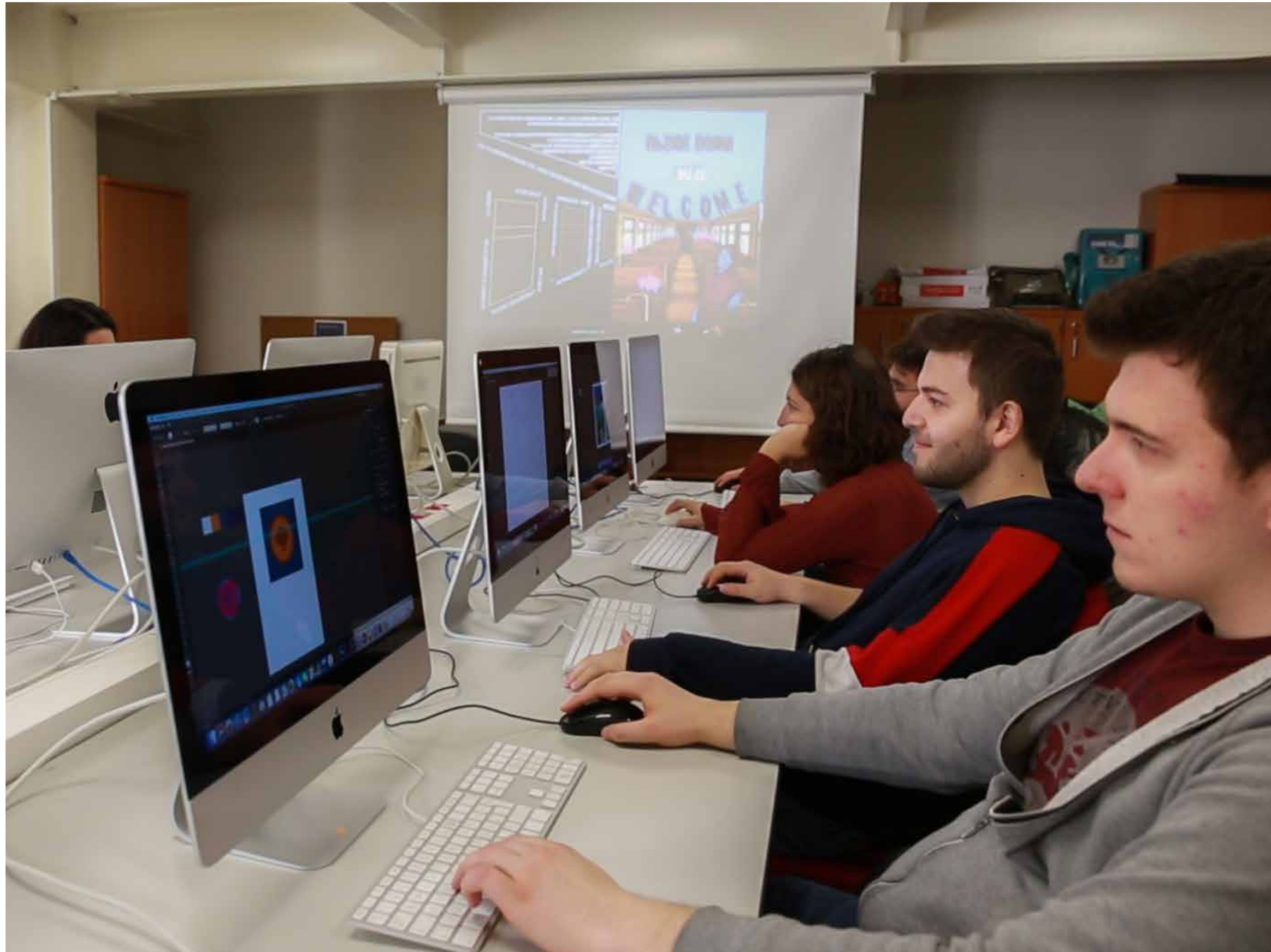
BUSINESS

IDEAS

TASARIMHANE

Tasarimhane

In this unit, used both as a classroom and a design atelier, 12 Mac computers with up-to-date hard and software are used. Tasarimhane is at the same time the visual design atelier of the Faculty of Communication students and the work carried out here has won several national and international awards in the past 15 years. Students interested in various types of design during classes or in the atelier come together to produce projects for print, mobile and interactive environments.



STUDIOS



Radio Studio

The radio studio of our faculty has a professional infrastructure that meets today's requirements in terms of technical equipment and usage. Radio studio, which offers both Podcast and live broadcasting opportunities, is used for educational purposes as well as the activities of the radio club of our university. In addition, our faculty has a podcast space on which outputs of radio education and club works can be broadcasted.

TV Studio /Actual Shootings

Multi-camera regie applications can be made in the television studio, which is suitable, with its acoustic features, for shooting with sound. In the television studio equipped with new technology led lights and light table with dimmer, images can be recorded in HD or SD formats. It is possible to make special image effects (chroma key) using the green background curtain. HD (High Definition) cameras, light sets, microphones and portable sound recorders are used for actual shootings.

Editing Room / Classroom

Images shot in the studio or outdoors are transformed into movies using up-to-date editing software. In the editing room and classroom, four Macintosh-based iMac editing sets are used. With the practical training, it is our aim that students can do their own shooting / editing work and develop skills to create visual products such as short films, TV programs, etc.



COMMUNICATION AGENCY



The agency is open to all students of our University who want to develop projects and to practice in this field, especially to our students in the field of Public Relations and Advertising. A “Contribution to the Society” certificate, as a diploma supplement, is given especially to the students who are involved in the design and the implement of social benefit / social responsibility projects with the academic staff providing consultancy.

With the projects that can be realized in collaboration with private companies, non-governmental organizations and / or public institutions, it is aimed at encouraging our students to develop occupational skills and to carry out work in accordance with the deontological rules long before they enter the business life.

Communication Agency is also a place where seminars are given with the participation of experts from the sector in areas such as social responsibility, sustainability, public diplomacy, crisis and risk communication, health communication, and group studies of students who want to participate in sectoral competitions are held. Students who participate in sectoral competitions are provided with a “Creative Idea” certificate also to be included in the diploma supplements.

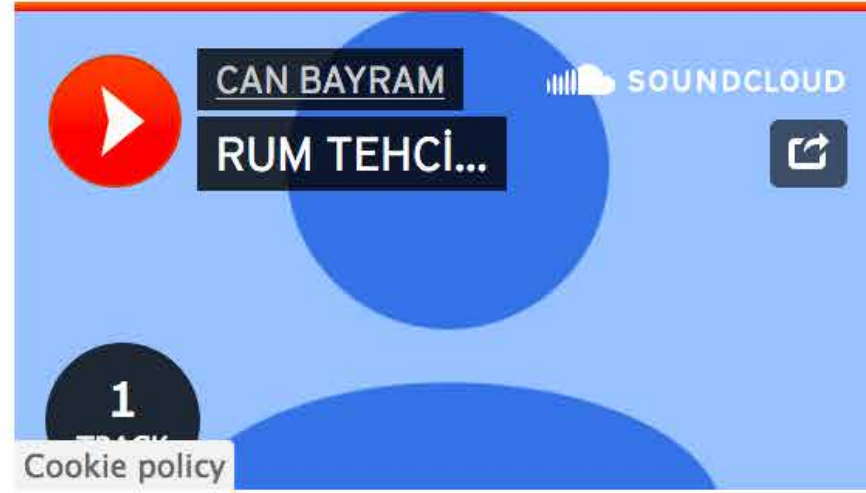
STUDENT PROJECTS

Radyo



Başka Bir Gün - 24 Mayıs 2003

Sertab Erener'in Everyway That I Can parçasıyla Türkiye'ye Eurovision Şarkı Yarışması birinciliği getirdiği 24 Mayıs 2003 gününü ele aldığımız program Radyo Atölye - Başka Bir Gün'de!



Başka Bir Gün - 16 Mart 1964 / Rum Tehciri

1964-1965 yıllarında Türkiye'nin azınlık kültürünü kaybetmesine sebep olan 16 Mart 1964 tarihinde başlamış Rum Tehciri'nin acıklı hikayesi.

Tasarım



GSÜ Atölye

GSÜ Atölye is a digital platform, where students of our faculty carry out their practical / application studies prepared with intensive labor and patience within the scope of the courses. The platform released at the end of the spring semester of 2016 includes

news,
movies,
TV programs,
radio,
photography
design.

It is planned to extend the platform to include advertising and PR campaigns and productions in French done by visiting students of Erasmus programs. Our aim is this will become a showcase for work developed by our students.

<http://www.gsuatolye.net>

Detay Magazine

Detay Magazine is the periodical publication of students of our Faculty, celebrating its 21st birthday in 2019. Detay has received several awards, including the “Aydın Doğan Young Communication Specialists Contest”.



Newsroom

he Newsroom, where practice-centered journalism courses are conducted, is also a place that students can use for publishing activities in Turkish and French such as Detay.



SCHOLARSHIP and INTERNSHIP POSSIBILITIES



Socrates and Erasmus Exchange Program

Between 2002 and 2004, the Faculty of Communication began to exchange students with French universities which were members of the consortium in which our university also takes part. At the time, Turkey was not yet included in the Socrates / Erasmus Program. In 2004, with the official inclusion of Turkey in the program and with the opening of the National Agency, the number of universities and faculties that our faculty made an agreement was increased and the program was extended to include other European countries than France.

As of 2020, the program has been actively implemented in 38 European countries, 26 of which are in France. Students in their second year may apply to the Erasmus + exchange program to study abroad for one or two semesters in the third year, or in their third year for the first semester of the last year. Students wishing to participate in the Erasmus exchange program may apply in February of each year with a cover letter setting out their interest, a current CV and a transcript, as well as the application forms found on the University's website.

After the language exam and interviews held in the first weeks of March, the names of the students chosen to participate in the exchange program are announced by the Faculty Secretariat. The University's Office of International Relations can also be consulted for the schedule and for more information (<http://uio.gsu.edu.tr>).

Approximately 10 students from the Faculty of Communication (approximately 20% of the students registered each year) can benefit from the Erasmus + Program with a scholarship. Since 2002, 274 of our students have completed one or two semesters of their studies abroad under this program. The number of international students who have come to our faculty in this period is 335.

Internship Possibilities

Our Faculty Internship Committee and academic staff, the Galatasaray University Career Development Application and Research Center (GSU KAGEM) and related student clubs all work to help our students become involved in different sectors.. Since the 2017-2018 academic year, the internship course COM 228 is compulsory in our faculty. Success in the internship course is a prerequisite for graduation. The compulsory internship period is 22 working days.

Scholarship Possibilities

Students of our faculty have the opportunity to continue their higher studies abroad, to participate in exchange programs or to find financial means for their future studies thanks to the scholarships of different institutions and / or organizations. The main resources as financial support for students are the Galatasaray Education Foundation (GEV) and the "University Fund " of the Alumni Association of Galatasaray University (GSUMED).



SOCIAL ACTIVITIES



Galatasaray University, alongside its high-quality education, offers a very active social life to its students, with there being around forty academic, sports and cultural clubs. Students can join these clubs according to their preference. On the other hand, they can participate in the organization of events such as seminars, conferences, concerts, etc. that allow them to develop their academic and personal skills.

Faculty of Communication Activities:

Wall Photo Exhibition:

The annual design exhibition was held in February 2020

ACADEMIC ACTIVITIES



Strategic Communication Management Conferences Series (GSÜStrat)

At the Strategic Communication Management Conferences (GSÜStrat) held annually as a national conference series, in 2018 “Crises of the 21st Century: Management, Communication and Ethics”, in 2019 “New Public Diplomacy: Dialogue and Relationship Building” have been discussed. In addition to the communication discipline, the interdisciplinary feature of strategic communication allows academics from different disciplines (international relations, political science, sociology, etc.) to come together.

Technology and Communication Days (TEKİL)

Technology and Communication Days (TEKİL) is a semi-academic activity in panel format, organized regularly for fifteen years by Galatasaray University Faculty of Communication. Within the scope of TEKİL, one of Galatasaray University’s long-held regular events, a new theme that stands out in the field of technology is selected every year, and relevant academics, non-governmental organizations representatives and media professionals in the field of social sciences are invited to talk. For more information on TEKİL which has revolved in the past years around current themes such as “user experience”, “artificial intelligence”, “podcast” and “digital games” visit the website <http://tekil.gsu.edu.tr>.

GRADUATION



The alumni of the Faculty of Communication can work in the advertising and public relations departments, press relations, human resources, customer relations, product design, sales and marketing of international companies; in communication and advertising agencies; in the public relations departments of public institutions such as hospitals, schools, etc.; in radio and television channels, in the production and management of information and programs; in magazines, newspapers and publishing houses, etc. Or, they can continue their higher education abroad with scholarships offered by the Turkish and French governments. The Alumni Association of Galatasaray University (GSUMED), which was founded in 2002, continues to work with its various committees. Its purpose is to ensure co-operation between the alumni of the university, to strengthen alumni relations with the university and its students, and finally, to make our university better known to the public.

THE CENTERS WHERE OUR FACULTY MEMBERS CONTRIBUTE



MEDIAR (Center for Research and Applications on Media Studies)

2005 yılında üniversitemiz bünyesinde kurulan The most important objectives of the centre founded in 2005 are: to follow international research and developments in the field of mass communication, to design theoretical and practical academic projects in order to contribute to improvement of education, to carry out practical projects in order to help students' academic development on mass communication. To consult the research and events of MEDIAR:

<http://mediar.gsu.edu.tr/tr/>

Director of the center: Assoc. Prof. Nazlı Aytuna

GSÜ KAGEM (Galatasaray University Career Development Application and Research Center)

GSU KAGEM provides consultancy to students and graduates in career planning and development, offers trainings to increase their professional competencies and to follow new developments in their fields and establish contacts with institutions and organizations where they can do internship. GSUKAGEM conducts interview simulations and curriculum writing seminars, organizes meeting activities with graduates and executes the mentoring program.

For detailed information:

<http://kagem.gsu.edu.tr/>

Faculty of Communication Representatives in GSÜ KAGEM

Assoc. Prof. Gaye Aslı Sancar Demren / Director
Gülşenem Gün, PhD / Career Consultant





Cultural Documentation Center

Galatasaray University Cultural Documentation Center conducts and circulates documentary studies based on advanced field research. Recognizing the importance of oral and visual history studies in determining the perspective of society, the center aims to create a cultural memory through photography, video, audio and new media whilst providing a meeting point for students, visitors, artists and social scientists working in the field. In this respect, Galatasaray University Cultural Documentation Center aims to carry out studies for local, regional, national and international audiences.

Director of the center: Asst. Prof. Ö. Murad Özdemir

GSU INNOVE (Entrepreneurship and Innovation Center)

GSU INNOVE (Entrepreneurship and Innovation Center) is an application and research center operating directly under the Rectorate. The center helps students, graduates and academics of Galatasaray institutions to realize their innovative ideas and support the development of entrepreneurship and innovation ecosystems.

Board Member of GSU INNOVE: Prof. Kerem Rizvanoğlu



OUR ALUMNI



Lorin Kılıççı - 2015

Dilasima Group Brand Manager

The four years I spent in the Faculty of Communication at Galatasaray University, are those that most enriched my life. Not only in terms of vocational and student life, but also, it has given me a different "vision" that I have seen its contribution on many issues in my social life. My knowledge and skills in brand management, marketing and public relations, which I can use in all areas, give me great support in different professional areas too, and I will continue to apply them. It must be the dream of many people to get an education in a decent environment where the teachers have a one-to-one relationship with the students and you make many nice friends. I will always be proud to realize this dream in the best way. I would like to thank all my teachers for the pleasant and productive environment that they provide to all their students.

Fırat İşbecer - 2004

Commencis, Co-founder and CEO

Galatasaray University's Faculty of Communication is one of the most important investments we make in the future. This institution, according to me, is one of the most prestigious faculties in Turkey. And why? Because the most successful and distinguished students can meet with the most equipped academicians and fathom the communication sciences on an inspiring and free campus. This reveals the main difference of GSU: an understanding which is egalitarian, questioning, independent and values science above all else. This is the fundamental understanding that a communication professional should have.



Gizem Elgün- 2010

Ptot Films Producer

To be a graduate of Galatasaray University Faculty of Communication, First of all, I still feel the pride and happiness of being a student and graduate at the university where I dream about my whole high school life. One of the most important contributions of Faculty of Communication to me has been the environment and community. I still feel safe thanks to the close relationships I have with both the students and the academic staff.



Eda Damcioglu - 2004

Fox Tv Project Manager

Galatasaray University Faculty of Communication keeps you one step ahead in business life with its excellent equipment in the fields of communication and Social Sciences that gives you a different world view and a francophone structure. GSU establishes a bond that will never break throughout your life with the friendships and the Galatasaray culture. In this sense, I am very happy and proud to be a graduate of GSU Faculty of Communication.





Mehmet Ayfer Kancı - 2001

TRT, Journalist

Galatasaray University Faculty of Communication had played a vital role in 1993, the year that marked the beginning of the University's operations, in meeting the immediate need of qualified staff of the communication industry just after the launch of private television channels. The 1990s were also the times when the Cold War ended, the winds of freedom were blowing on a global level, and media and communication fields have been reorganized like all the other institutions. Nowadays, the global order is on the verge of a new breaking and structuring. The direct effects of the global epidemic caused by the COVID19 virus, the indirect negative effects of the pandemic on the global economy, the global dimension of the reactions against a racist murder in the US, and other geopolitical effects indicate that a new era has come and all the industries have to be re-arranged. In the Turkey chapter of this change which also inevitably concerns communication and media fields, Galatasaray University Faculty of Communication students will undoubtedly find important opportunities to take their part in the restructuring of the media and will leave their mark on the field.

Aybike ÜREGİL KESEN - 2012

Privée PR İstanbul, Assistant General Manager

Galatasaray University is much more than a school for me. Understanding the nature of communication, gaining a notion of social sciences and life, improving professional knowledge and skills and being a part of the Galatasaray educational community, one of the most important values of Turkey, are priceless experiences. With its students thanks to whom I have made friends for life, with its perfectionist academic staff who dedicates every moment to the students, Galatasaray University Faculty of Communication did not only make my undergraduate days unforgettable, it has also always made me feel one step ahead in my professional life.

Many thanks to all my professors at Galatasaray University Faculty of Communication who have contributed to my personal development within an educational system that respects different point of views, closely follows technology and innovations and opens new horizons...





Galatasaray University Communication Faculty

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